

Docket No. IRIS-01

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Stephen Hoffman
Serial No. :
Filed :
For : ONLINE POSTCARD ORDER AND CREATION SYSTEM



INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner
for Patents
Washington, D.C. 20231

SIR:

In keeping with the duty of candor and good faith owed to the U.S. Patent and Trademark Office, applicants wish to make of record the items on attached PTO Form 1449. A copy of the items is provided in accordance with 37 CFR 1.98.

U.S. Pat. No. 5,737,729 to Denman discloses an automated and unattended interactive kiosk displaying an array of mail pieces, such as postcards, which a consumer may select and personalize with a message, input an address or utilize an address locator feature for retrieving the address from a database located in the kiosk, and then make payment for the selected postcard. The interactive kiosk then communicates with a remote central processing location which electronically downloads the necessary information from the kiosk including the postcard order and customer information and prints the specific postcard selected and sends it to the recipient by physical mail or electronically.

U.S. Pat. No. 5,796,395 to de Hond discloses a system for publishing and searching interests of individuals.

U.S. Pat. No. 5,974,401 to Enomoto et al. discloses a digital print (photo) order and delivery system through which users send digital image data and related print order data to a reception processing device of an order receiver where the image and related order data is stored, digital prints based on the stored data is

made and the digital prints are delivered back to the order sender.

U.S. Pat. No. 5,982,999 to Aoyagi et al. discloses a postcard printing system.

U.S. Pat. No. 5,987,434 to Libman discloses apparatus and method which uses client information to automatically select and present financial products appropriate for the client.

U.S. Pat. No. 6,014,688 to Venkatraman et al. discloses an email message enhancement system whereby an email message can be transmitted that has a plurality of component objects such as an envelope and recipient address and stamp on the envelope that all would appear on the recipient's computer screen. The email message can also be in the form of a postcard having front and back faces with various components thereon.

U.S. Pat. No. 6,018,774 to Mayle et al. discloses an online image processing and manipulation system for creation of and for sending electronic postcards. A user is assigned a user ID number and provides the image data to the system and optionally specifies a message and addressee for the image display. The system creates the display, comprising a mixture of images and textual data, and sends a notification including the identification of the display to the specific addressee, for instance, the recipient of the postcard. The user online supplies information onto both sides of a blank postcard to compose the postcard.

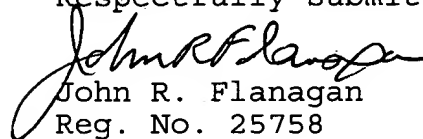
U.S. Pat. No. 6,026,417 to Ross et al. discloses a publisher program for a desktop publishing system that allows an author of a content-filled document to use a menu-driven utility to select a first layout for the document and then to automatically change the layout of the document.

U.S. Pat. No. 6,038,567 to Young discloses a desktop publishing software program configured to propagate object properties so that a user-defined object property automatically propagates to other objects in the document.

U.S. Pat. No. 6,161,131 to Garfinkle discloses an apparatus where a digital postcard picture can be taken of an individual in front of a well-known landmark, immediately downloaded to a

computer, placed in postcard format, customized with personalized text, and then electronically mailed to another individual.

Respectfully submitted,



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Date: June 28, 2001

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LIST OF PRIOR ART CITED BY APPLICANT

(Use several sheets if necessary)

APPLICANT

STEPHEN HOFFMAN

FILING DATE

GROUP

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
AA	5737729	4/1998	DENMAN	705	401	
AB	5796395	8/1998	de HOND	345	331	
AC	5974401	9/1999	ENOMOTO ET AL.	705	40	
AD	5982999	11/1999	AOYAGI ET AL.	395	117	
AE	5987434	11/1999	LIBMAN	705	36	
AF	6014688	1/2000	VENKATRAMAN ET AL.	709	206	
AG	6018774	1/2000	MAYUE ET AL.	709	250	
AH	6026417	2/2000	ROSS ET AL.	707	517	
AI	6038567	3/2000	YOUNG	707	103	
AJ	6161131	12/2000	GARFINKLE	709	206	
AK						

FOREIGN PATENT DOCUMENTS

	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO
AL							
AM							
AN							
AO							
AP							

OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)

AR		
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EXAMINER

DATE CONSIDERED

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

PTO 1449 U.S. PTO

09/09/2001

